

Annex B: Workshop agenda

The workshop took place over Microsoft Teams between 10am and 1pm on 18th May 2021, the agenda is explained in this section.

Last updated: 25 May 2026

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10:00-10:15 Welcome and Intros - Ipsos UK (Ruth Townend)

Challenge at hand - ACSS (Julie Hill)

10:15-10:40 - Current thinking and relevant research - overviews: Session 1 (Ipsos UK facilitate)

Food, behaviour and climate change- Feedback loops, the need for a long view, and misinformation (Dr. Christian Reynolds, City)

Food safety and consumer behaviour in response to climate change (Professor Lynne Frewer, Newcastle)

Questions and answers

10:40-11:10 - Current thinking and relevant research - focus areas: Session 2 (Ipsos UK facilitate)

Relating production to consumption, and back again: an integrative approach (Dr Jonathan Beacham and Professor David Evans, University of Bristol)

Consumer packaging choices and the need for regulation of sustainable packaging for food safety (Antony Lord Smithers SME Ltd)

The role of edibility and food culture in transitioning to alternative proteins/meat alternatives (Professor Michael Goodman, University of Reading)

Questions and answers

Suggested Q&A topics:

What do you think the consequences of this might be for the FSA in terms of the 3 priority areas?

What do you think are the key things to illicit expert view on and pick up in jam board discussions?

11:10-11:20 - Break

11:20-11:30 - Mapping climate change relevant behaviours against FSA priority areas (Dr Rebecca Gillespie, FSA).

11:30-11:55 - Jamboard contributions: trends (Ruth Townend, Ipsos UK)

Jamboards for each of the 4 behaviour types asking attendees to comment on potential trends of climate change relevant behaviours (both those noted in the map and those we may have missed) and prevalence (flagging any supporting evidence)

11:55-12:20 - Jamboard contributions: impact on FSA 3 priority areas (Ruth Townend, Ipsos UK)

Revisiting the Jamboards for each of the 4 behaviour types asking attendees to comment on potential impacts (flagging any supporting evidence), using a Boston matrix approach to identify high/low priorities.

12:20-12:35 - Break

12:35-13:20 - Jamboard feedback and summary (Julie Hill, ACSS)

Flag key points from the 4 behaviour types, with a focus on impact on FSA priority areas

10 mins on each (5 min feedback / 5 min discussion/comment). 5 min contingency

13:20-13:30 - Thanks and close (Ruth Townsend, Ipsos UK)