# Climate Change and Consumer Behaviour (CCCB) Working Group

# Terms of Reference

## Members

* Julie Hill (Chair)
* Seda Erdem
* Spencer Henson
* Hannah Lambie-Mumford
* Susan Michie

## FSA Secretariat

* Phil Jones (FSA lead)
* Maya King

## Dates

December 2021 - TBC

## Summary

The Climate Change and Consumer Behaviour working group is tasked with exploring consumer behaviour trends which may be motivated by climate concerns, and impact upon FSA priorities in relation to food authenticity, safety and hygiene, informed consumer choices and access to healthy and sustainable food.

This last consideration has been added to meet revised FSA strategic priorities.

## Background

The working group on Climate Change and Consumer Behaviour has been established to examine how climate change in the UK may affect consumer behaviour in terms of both present and possible future trends.

Although there is a substantial amount of evidence examining climate change and consumers, this has not been investigated in detail in the context of the FSA as a regulator.

**Objective**

The working group will gather evidence on climate change and consumer behaviour, and map emerging and potential consumer behaviour trends onto the FSA’s objectives. The outputs of this working group will contribute to the ability of the FSA to shape its future policy landscape.

Given the wide-ranging impacts that climate change will have on all aspects of the food system, from agriculture to food processing to waste disposal, the working group will lay the foundation for considerations of climate change within FSA policy, and how it relates to broader Government initiatives, such as [Net Zero Carbon](https://www.gov.uk/government/news/uk-becomes-first-major-economy-to-pass-net-zero-emissions-law).

The Working Group will stay in close touch with the Science Council as it scopes its own work on climate change impacts, to ensure that the work is complementary.

## Approach

## Phase I: Commission an expert engagement workshop to identify behaviours that consumers may engage in in response to climate change concerns. This will increase understanding of the evidence base, identify priority areas for the FSA, and inform future activity of the working group.

Phase 2: Expand on phase 1 findings to assess strength of evidence on some of the key themes, engage across the FSA to explore key responsibilities and current activities, and identify potential follow up activity for the FSA and other organisations.

## Timing

March/April 2021 –Initial terms of reference agreed by the Working Group and workshop planning activities.

May 2021 – First expert engagement workshop held.

June – October 21 – Workshop report drafted and Working Group Overview of report agreed, including priority themes for follow up.

November 2021 – Participation in Science Council Workshop to ensure that the two streams of work are complementary

Feb 2022 – Second workshop held to explore key responsibilities within FSA, and wider stakeholder activity on the main themes. This will identify potential follow up activity for the FSA and other organisations.

TBC 2022 – Publication of Working Group report, outlining findings from both workshops and next steps.