

Q4600 (Q1). We would now like you to answer some questions on food hygiene and safety. Please look at the list of different types of food poisoning below, which had you heard of before today?

Base: All UK Adults 16+
 This Question Was Weighted To The General Population

	Gender			Age						Region											Presence of children in household			Income		
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	England (J)	Northern Ireland (K)	Scotland (L)	Wales (M)	North East (N)	North West (O)	Yorkshire (P)	Midlands (Q)	South West (R)	East of England (S)	London (T)	South-east (U)	Yes (V)	No (W)	Low (X)	Middle (Y)	Upper (Z)
Unweighted Base	4540	2142	2398	596	873	828	712	622	909	3753	208	383	192	191	463	284	695	410	419	582	690	724	3816	365	815	857
Weighted Base	4540	2181	2359	557	757	862	750	684	930	3794	135	391	214	197	511	369	727	388	421	551	630	768	3772	420	835	722
Salmonella	4163	1943	2219	436	643	792	721	666	905	3482	129	360	188	174	472	347	667	362	386	490	583	665	3497	360	781	691
E-Coli	4087	1913	2174	376	639	788	720	663	900	3411	130	358	185	176	452	335	655	353	383	485	572	654	3433	346	773	678
Norovirus	3352	1488	1864	236	478	649	605	584	801	2828	83	288	150	130	373	278	552	322	343	354	478	503	2849	257	634	583
Listeria	3206	1406	1800	122	397	633	636	618	800	2671	96	286	150	132	366	270	534	290	320	343	417	456	2750	251	633	558
Botulism	3089	1436	1654	96	348	576	618	622	840	2691	82	275	139	125	348	269	494	270	311	347	436	404	2695	243	605	540
Campylobacter	1267	522	745	69	166	209	235	237	351	1053	26	117	68	77	151	117	207	120	106	125	151	164	1103	101	262	228
Bacillus Cereus	582	275	307	64	103	119	82	102	111	481	14	44	24	22	67	50	99	48	61	66	76	88	494	44	112	95
Clostridium Perfringens	542	211	331	25	76	97	93	114	138	459	11	50	22	33	58	58	76	54	47	62	71	87	455	41	126	103
None of these	242	144	98	4	14	17	14	18	21	195	5	17	23	12	25	19	32	19	16	35	37	49	193	28	31	14
Sigma	20541	9337	11203	1503	2919	3906	3728	3621	4864	17191	577	1796	960	882	2311	1743	3316	1839	1973	2306	2821	3071	17469	1671	3956	3490

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I - J/K/L/M/N/O/P/Q/R/S/T/U - V/W - X/Y/Z
 Overlap formulae used.

Q4600 (Q1). We would now like you to answer some questions on food hygiene and safety. Please look at the list of different types of food poisoning below; which had you heard of before today?

9 Jun 2014
 Table 2

Base: All UK Adults 16+

This Question Was Weighted To The General Population

	Cities																		Aware of campylobacter	
	Total	Belfast	Birmingham	Brighton	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Plymouth	Sheffield	Southampton	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	4540	155	175	50	81	90	63	123	98	88	641	201	86	93	87	41	71	73	1409	3131
Weighted Base	4540	108*	176*	32**	69*	86*	47*	125*	125*	87*	576	218	77*	88*	76*	40**	102*	66*	1267	3273
Salmonella	4163 92%	89 84%	152 87%	32 98%	65 93%	74 85%	43 91%	113 91%	120 97%	74 84%	499 87%	198 91%	70 91%	81 92%	70 92%	38 94%	88 87%	56 86%	1249 99%	2913 89%
E-Coli	4087 90%	90 84%	148 84%	31 97%	62 89%	71 83%	43 91%	112 90%	113 91%	68 78%	495 86%	194 89%	71 92%	79 90%	68 89%	36 88%	89 87%	56 84%	1243 98%	2844 87%
Norovirus	3352 74%	62 59%	119 67%	27 84%	53 77%	55 84%	35 74%	85 68%	88 71%	55 63%	348 60%	162 59%	50 59%	73 62%	49 64%	33 82%	82 80%	45 68%	1181 93%	2171 66%
Listeria	3206 71%	72 68%	111 63%	24 75%	53 78%	51 76%	39 82%	82 65%	92 74%	51 59%	339 59%	154 54%	47 57%	67 59%	50 65%	27 67%	78 78%	34 51%	1174 93%	2032 62%
Botulism	3089 68%	65 61%	98 56%	25 77%	53 77%	46 54%	38 89%	80 64%	79 63%	49 56%	332 56%	139 54%	47 61%	54 62%	51 68%	19 46%	73 71%	36 55%	1165 92%	1935 59%
Campylobacter	1267 28%	16 15%	47 27%	8 18%	25 36%	28 33%	17 35%	35 28%	39 31%	20 23%	118 21%	71 33%	20 27%	20 23%	22 29%	7 17%	28 29%	17 26%	1267 100%	-
Bacillus Cereus	582 13%	10 9%	35 20%	3 20%	8 11%	14 16%	7 15%	14 15%	19 15%	13 15%	63 11%	32 15%	11 14%	25 14%	9 12%	2 4%	22 13%	8 13%	312 26%	270 8%
Clostridium Perfringens	542 12%	5 4%	20 11%	3 11%	12 18%	6 9%	9 19%	12 9%	15 12%	10 11%	56 10%	30 14%	10 13%	12 14%	16 16%	3 7%	18 18%	10 14%	417 33%	125 4%
None of these	242 5%	5 4%	8 4%	1 1%	3 5%	10 12%	3 6%	6 4%	4 3%	9 10%	43 7%	12 6%	4 5%	3 3%	3 4%	2 4%	12 12%	4 6%	-	242 7%
Sigma	20541 452%	414 389%	737 419%	152 470%	333 482%	355 412%	234 492%	538 431%	568 456%	349 400%	2294 398%	992 456%	330 428%	414 470%	334 440%	165 409%	490 480%	266 404%	8008 632%	12533 383%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/J/K/L/M/N/O/P/Q/R - S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q4605 (Q2). Thinking for a moment about Campylobacter specifically, what do you understand to be the main source of Campylobacter food poisoning? Please select only one from the list below.

9 Jun 2014
Table 3

Base: All UK Adults 16+

This Question Was Weighted To The General Population

	Gender			Age						Region											Presence of children in household			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	England	Northern Ireland	Scotland	Wales	North East	North West	Yorkshire	Midlands	South West	East of England	London	South-east	Yes	No	Low	Middle	Upper
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted Base	4540	2142	2398	596	873	828	712	622	909	3753	208	383	192	191	483	284	695	410	419	582	690	724	3816	365	815	857
Weighted Base	4540	2181	2359	557	757	862	750	684	930	3794	135	391	214	197	511	369	727	388	421	551	630	768	3772	420	835	722
Chicken/Poultry	655	319	336	90	103	101	137	88	137	533	25	64	32	33	80	51	112	56	57	67	78	108	547	73	143	114
Reheated takeaway food	222	101	121	35	29	37	29	36	57	190	4	22	6	16	31	15	29	18	24	31	27	46	176	19	31	38
Unwashed vegetables	111	47	64	17	15	27	18	15	19	95	5	7	4	4	10	14	11	7	9	23	17	28	83	13	30	13
Water	91	46	45	17	19	19	7	13	16	74	2	9	6	4	2	15	9	8	17	15	16	75	5	19	20	
Eggs	91	52	39	30	24	10	8	10	9	79	2	8	1	6	10	5	30	2	8	12	6	24	66	11	14	10
Yoghurt	53	33	21	7	7	12	3	2	45	1	6	3	6	6	9	10	2	6	3	3	14	39	14	13	5	
Cereal	34	16	18	11	7	3	13	1	31	1	2	1	1	3	2	5	2	2	12	5	10	25	8	1	1	
Poor hygiene	7	6	1	3	3	3	1	1	7	1	1	1	1	1	3	2	1	1	1	1	3	3	4	4	4	1
Milk/cheese/dairy foods	5	3	1	1	1	1	1	1	3	3	1	1	1	1	1	1	1	1	1	1	1	5	1	1	1	1
Raw meat	4	2	2	1	1	2	1	1	2	2	2	1	1	1	1	1	1	1	1	1	1	4	1	1	1	1
Contaminated/untreated water	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	1
Other	6	5	1	1	2	1	1	1	6	1	1	1	1	1	1	1	1	1	1	1	3	5	1	2	2	
Don't know / not sure	3262	1551	1711	350	528	649	543	505	687	2731	95	272	161	129	365	267	511	293	306	385	474	517	2745	276	578	517
Not answered	2	2	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Sigma	4544	2185	2359	557	759	863	751	684	930	3797	135	393	214	198	512	369	727	388	421	551	631	768	3776	421	835	722

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I - J/K/L/M/N/O/P/Q/R/S/T/U - V/W - X/Y/Z
 Overlap formulae used.

Q4605 (Q2). Thinking for a moment about Campylobacter specifically, what do you understand to be the main source of Campylobacter food poisoning? Please select only one from the list below.

Base: All UK Adults 16+

This Question Was Weighted To The General Population

	Cities																	Aware of campylobacter		
	Total	Belfast	Birmingham	Brighton	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Plymouth	Sheffield	Southampton	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	4540	155	175	50	81	80	63	123	98	88	841	201	86	93	87	41	71	73	1409	3131
Weighted Base	4540	108*	176*	32**	69*	86*	47*	125*	125*	87*	576	218	77*	88*	76*	40**	102*	66*	1267	3273
Chicken/Poultry	655 14%	18 17%	29 16%	7 22%	8 12%	18 21%	10 21%	21 17%	18 14%	20 23%	66 11%	45 20%	11 14%	10 11%	15 19%	3 7%	12 11%	3 4%	386 31%	269 8%
Reheated takeaway food	222 5%	1 1%	12 7%	1 3%	4 6%	3 4%	5 10%	9 7%	5 4%	4 5%	40 7%	12 5%	8 10%	9 10%	7 9%	3 7%	3 3%	7 11%	106 8%	116 4%
Unwashed vegetables	111 2%	5 5%	6 3%	1 4%	1 2%	2 2%	1 3%	5 4%	2 2%	1 1%	30 5%	4 2%	2 2%	3 3%	1 3%	2 5%	5 5%	4 7%	56 4%	55 2%
Water	91 2%	9 8%	6 4%	4 14%	6 9%	3 4%	1 2%	3 3%	1 1%	-	13 2%	1 1%	1 1%	3 3%	1 1%	1 3%	-	2 2%	40 3%	51 2%
Eggs	91 2%	2 2%	10 6%	-	1 1%	1 2%	1 3%	3 3%	-	4 4%	20 3%	3 1%	1 1%	2 2%	2 2%	-	4 4%	1 1%	28 2%	63 2%
Yoghurt	53 1%	5 5%	2 1%	-	2 3%	3 4%	1 1%	5 4%	5 4%	5 6%	3 1%	1 1%	3 4%	-	-	1 1%	1 1%	-	15 1%	39 1%
Cereal	34 1%	-	3 2%	1 3%	2 3%	-	-	2 2%	-	-	10 2%	2 1%	2 3%	1 1%	1 1%	-	3 3%	-	4 1%	31 1%
Poor hygiene	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%	-
Milk/cheese/dairy foods	5	-	-	-	-	2 K	-	-	-	-	-	-	-	1 %	-	-	-	-	4 T	1 %
Raw meat	4	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	4 T	-
Contaminated/untreated water	2	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	2 T	-
Other	6	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	6 T	-
Don't know / not sure	3262 72%	65 61%	107 61%	19 58%	45 66%	52 60%	29 61%	75 60%	93 75%	53 61%	393 68%	150 69%	50 65%	61 69%	50 66%	31 76%	73 72%	49 74%	614 48%	2649 81%
Not answered	2	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Sigma	4544 100%	106 100%	176 100%	32 100%	69 100%	86 100%	47 100%	126 101%	125 100%	87 100%	576 100%	218 100%	77 100%	88 100%	76 100%	40 100%	102 100%	66 100%	1271 100%	3273 100%

Proportions/Mean: Columns Tested (5% risk level) - B,C - D/E/F/G/H/J/K/L/M/N/O/P/Q/R - S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q4610 (Q3). When preparing raw chicken at home, do you wash it?

9 Jun 2014
 Table 5

Base: All UK Adults 16+

This Question Was Weighted To The General Population

	Gender			Age						Region											Presence of children in household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	England	Northern Ireland	Scotland	Wales	North East	North West	Yorkshire	Midlands	South West	East of England	London	South-east	Yes	No	Low	Middle	Upper
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted Base	4540	2142	2398	596	873	828	712	622	909	3753	208	383	192	191	483	284	695	410	418	582	690	724	3816	365	815	857
Weighted Base	4540	2181	2359	557	757	862	750	684	930	3794	135	391	214	197	511	369	727	388	421	551	630	768	3772	420	835	722
YES (NET)	2785	1422	1373	362	426	455	425	453	675	2350	73	237	132	121	328	245	453	217	265	354	366	480	2314	276	529	433
	62%	65%	58%	63%	56%	53%	57%	66%	73%	62%	54%	61%	62%	61%	64%	66%	62%	56%	63%	64%	58%	63%	61%	66%	63%	60%
			C	EFG				DEFGH							KR											
Yes, always	1987	1056	931	269	304	303	311	328	472	1661	47	174	102	99	231	173	332	141	189	245	252	352	1636	202	308	292
	44%	48%	39%	48%	40%	35%	41%	48%	51%	44%	35%	45%	48%	50%	45%	47%	46%	36%	45%	44%	40%	46%	43%	48%	48%	40%
			C	EF				EF	EFG	R					KR											Z
Yes, sometimes	808	366	442	92	122	152	114	125	202	689	26	63	30	23	97	72	122	76	75	110	114	129	679	74	130	141
	18%	17%	19%	17%	16%	18%	15%	18%	22%	18%	19%	16%	14%	11%	19%	11%	20%	20%	18%	20%	18%	17%	18%	18%	16%	20%
								EG																		
No, never	1433	602	831	145	293	344	266	191	193	1176	55	132	69	62	140	100	221	136	131	153	232	246	1186	113	254	256
	32%	28%	35%	26%	39%	40%	36%	28%	21%	31%	41%	34%	32%	31%	27%	27%	30%	35%	31%	28%	37%	32%	31%	27%	30%	35%
			B		DHI			DHI	I	JOPQT																X
I don't eat chicken	313	158	155	51	38	62	59	40	63	269	7	22	13	14	44	23	52	35	26	44	31	41	272	31	52	33
	7%	7%	7%	9%	5%	7%	8%	6%	7%	7%	5%	6%	6%	7%	9%	6%	7%	9%	6%	8%	5%	5%	7%	7%	6%	5%
			E																							
Sigma	4540	2181	2359	557	757	862	750	684	930	3794	135	391	214	197	511	369	727	388	421	551	630	768	3772	420	835	722
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I - J/K/L/M/N/O/P/Q/R/S/T/U - V/W - X/Y/Z
 Overlap formulae used.

Q4610 (Q3). When preparing raw chicken at home, do you wash it?

9 Jun 2014
 Table 6

Base: All UK Adults 16+

This Question Was Weighted To The General Population

	Cities																	Aware of campylobacter		
	Total	Belfast	Birmingham	Brighton	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Plymouth	Sheffield	Southampton	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	4540	155	175	50	81	80	63	123	98	88	641	201	86	93	87	41	71	73	1409	3131
Weighted Base	4540	106*	176*	32**	69*	86*	47*	125*	125*	87*	576	218	77*	88*	76*	40**	102*	66*	1267	3273
YES (NET)	2795	63	131	19	42	55	30	82	80	62	384	129	45	56	46	31	66	34	720	2075
	62%	59%	74%	59%	61%	64%	64%	65%	64%	71%	67%	59%	59%	64%	60%	76%	64%	51%	57%	63%
Yes, always	1967	32	104	14	34	42	23	60	60	46	271	98	33	43	32	14	48	27	497	1490
	44%	30%	59%	44%	49%	49%	48%	49%	49%	55%	47%	45%	43%	49%	42%	35%	47%	21%	39%	46%
Yes, sometimes	808	31	27	5	8	13	7	21	20	14	113	32	12	13	14	17	18	6	223	585
	18%	29%	15%	15%	12%	15%	15%	17%	16%	16%	20%	14%	12%	14%	18%	41%	17%	10%	18%	18%
No, never	1433	37	40	12	22	26	13	37	34	23	150	65	27	30	25	9	29	27	451	982
	32%	35%	23%	37%	31%	30%	27%	30%	34%	27%	23%	30%	35%	34%	33%	22%	29%	41%	36%	30%
I don't eat chicken	313	6	5	1	5	5	5	6	11	6	42	24	5	2	5	1	7	5	96	216
	7%	6%	3%	4%	8%	6%	10%	5%	9%	7%	7%	11%	6%	3%	7%	2%	7%	8%	8%	7%
Sigma	4540	106	176	32	69	86	47	125	125	87	576	218	77	88	76	40	102	66	1267	3273
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H/J/K/L/M/N/O/P/Q/R - S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q4615 (Q4). Why do you wash raw chicken? Please select as many of the answers below as apply to you.

Base: All Who Wash Raw Chicken

This Question Was Weighted To The General Population

	Gender			Age							Region											Presence of children in household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	England	Northern Ireland	Scotland	Wales	North East	North West	Yorkshire	Midlands	South West	East of England	London	South-east	Yes	No	Low	Middle	Upper
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted Base	2744	1378	1366	389	496	405	411	396	647	2291	113	223	114	113	299	178	434	234	254	383	396	459	2285	245	496	498
Weighted Base	2795	1422	1373	362	426	455	425	453	675	2350	73*	237	132*	121*	328	245	453	217	265	354	366	480	2314	276	529	433
To remove dirt on the chicken	1001	548	453	153	181	146	140	142	240	849	29	77	46	48	109	101	166	70	86	142	128	198	803	90	202	185
It gets rid of germs	993	530	463	165	170	144	144	141	228	847	27	75	45	54	116	95	164	67	78	135	138	200	794	107	201	144
I don't have a specific reason, I've just always done it	922	395	527	85	127	147	143	159	261	759	15	89	49	32	97	86	160	86	90	94	125	141	781	76	168	110
My mother/parent/another relative does/did it	892	446	446	135	147	120	124	147	218	749	22	75	44	31	82	75	145	61	103	127	124	156	737	95	168	139
I don't like the smell of raw chicken when it hasn't been washed	353	141	212	51	57	61	44	54	86	302	9	17	23	25	39	20	60	29	23	63	43	63	290	33	84	53
I don't like the feel of raw chicken when it hasn't been washed	332	151	180	42	48	74	34	37	97	284	6	24	18	18	37	22	60	31	21	52	42	66	266	28	89	44
It gets rid of any white residue in the pan	297	171	126	44	78	46	49	26	53	253	7	26	10	6	36	37	55	20	31	37	30	75	222	57	42	43
I live/lived with someone who did it	217	128	88	52	50	25	22	31	36	181	3	16	17	9	28	11	28	14	29	29	33	46	170	15	47	42
To remove any blood/feath or residue/processing liquids	42	16	26	4	4	8	5	7	14	41	-	-	1	3	3	5	3	8	8	5	7	5	37	9	6	7
Habit/always done it	7	2	5	-	-	2	-	5	-	7	-	-	-	-	2	-	5	-	-	-	-	-	7	5	-	-
I've been told I should/recommended	5	4	2	-	-	2	3	-	2	1	1	3	-	1	-	-	-	-	-	-	-	-	5	-	-	-
Just do / just seems the right thing to do	3	2	1	-	-	-	1	1	3	-	-	-	-	1	-	-	-	1	1	-	1	2	2	2	1	-
I don't prepare raw chicken	2	2	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	2	-	-	-
To get rid of ice coating/complete defrosting	2	1	1	-	-	-	1	-	2	-	-	-	-	-	-	-	-	-	-	1	-	2	-	-	-	-
Other	25	12	13	-	2	9	2	7	4	19	-	3	2	2	-	4	1	2	9	1	5	19	4	3	8	
Don't know	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
Not answered	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1
Sigma	5095	2551	2544	732	867	784	710	762	1240	4309	120	406	256	229	548	457	846	388	471	696	674	957	4138	522	1011	779
Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I - J/K/L/M/N/O/P/Q/R/S/T/U - V/W - X/Y/Z	182%	179%	185%	202%	204%	172%	167%	168%	184%	183%	165%	171%	194%	189%	167%	186%	187%	178%	178%	197%	184%	199%	179%	185%	191%	180%

Overlap formulae used. * small base

Q4615 (Q4). Why do you wash raw chicken? Please select as many of the answers below as apply to you.

9 Jun 2014
 Table 8

Base: All Who Wash Raw Chicken

This Question Was Weighted To The General Population

	Cities																			Aware of campylobacter	
	Total	Belfast	Birmingham	Brighton	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Plymouth	Sheffield	Southampton	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	2744	84	130	30	50	46	36	80	62	56	427	127	51	58	46	27	42	39	781	1963	
Weighted Base	2795	63*	131*	19**	42**	55**	30**	82*	80*	62*	384	129*	45**	56**	46**	31**	66**	34**	720	2075	
To remove dirt on the chicken	1001	24	44	4	11	24	7	28	24	22	159	41	21	22	18	9	30	17	287	714	
It gets rid of germs	993	18	47	5	13	25	7	29	35	31	185	59	17	23	14	19	13	272	721		
I don't have a specific reason, I've just always done it	922	9	38	10	9	21	14	23	32	13	95	45	9	19	21	15	27	15	203	719	
My mother/parent/another relative does/did it	892	17	42	4	11	19	9	20	15	18	137	26	8	34	11	8	35	15	208	684	
I don't like the smell of raw chicken when it hasn't been washed	353	11	21	3	4	10	4	5	6	3	55	20	7	2	6	7	8	9	107	246	
I don't like the feel of raw chicken when it hasn't been washed	332	4	14	3	6	6	3	11	6	3	47	17	9	4	6	5	6	9	90	242	
It gets rid of any white residue in the pan	297	12	14	4	5	9	3	16	12	5	36	13	5	10	6	6	15	9	87	210	
I live/lived with someone who did it	217	3	19	1	1	7	2	9	3	4	30	7	8	3	2	7	10	47	170		
To remove any blood/feathers/residue/processing liquids	42	-	-	-	-	-	-	-	2	-	5	1	-	-	-	2	1	14	28		
Habit/always done it	7	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	7	
I've been told I should recommend	5	1%	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	3	2	
Just do it just seems the right thing to do	3	-	-	2%	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	2	
I don't prepare raw chicken	2	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	1	
To get rid of ice coating/complete defrosting	2	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	1	
Other	25	-	-	-	-	-	-	3	4	-	9	-	-	-	-	-	-	-	9	16	
Don't know	1	-	-	-	-	-	-	1	1%	-	-	-	-	-	-	-	-	-	1	-	
Not answered	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	
Sigma	5095	97	243	35	60	123	48	141	139	90	739	230	85	118	87	66	148	97	1332	3763	
	182%	153%	188%	182%	142%	224%	160%	173%	174%	146%	193%	178%	189%	210%	191%	214%	225%	287%	185%	181%	

Proportions/Mean: Columns tested (5% risk level) = B/C - D/E/F/G/H/J/K/L/M/N/O/P/Q/R - S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Analysis of Sample - Great Britain

Base: All GB Adults 16+

This Question Was Weighted To The General Population

Analysis of Sample

	Gender		Age							Region											Presence of children in household			Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	England	Northern Ireland	Scotland	Wales	North East	North West	Yorkshire	Midlands	South West	East of England	London	South-east	Yes	No	Low	Middle	Upper
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
Unweighted Base	4540	2142	2398	596	873	828	712	622	909	3753	208	383	192	191	483	284	695	410	418	582	690	724	3816	365	815	857
Weighted Base	4540	2181	2359	557	757	862	750	684	930	3794	135	391	214	197	511	369	727	388	421	551	630	768	3772	420	835	722
Total	4540	2181	2359	557	757	862	750	684	930	3794	135	391	214	197	511	369	727	388	421	551	630	768	3772	420	835	722
Gender	2181	2181	-	285	376	424	366	334	397	1835	61	184	97	88	260	160	350	184	194	284	315	359	1822	193	375	404
Male	48%	100%	-	51%	50%	49%	49%	49%	43%	48%	45%	47%	45%	45%	51%	43%	48%	47%	46%	52%	50%	47%	48%	46%	45%	58%
Female	2359	-	2359	272	381	437	384	350	533	1959	74	208	117	109	252	209	376	204	228	267	315	408	1950	227	459	319
	52%	-	100%	49%	50%	51%	51%	51%	57%	52%	55%	53%	55%	49%	49%	57%	52%	54%	48%	48%	50%	53%	54%	52%	54%	44%
Age	557	285	272	557	-	-	-	-	-	475	14	47	22	45	64	51	82	29	38	80	86	170	388	78	83	50
16-24	12%	13%	12%	100%	-	-	-	-	-	13%	10%	12%	10%	10%	13%	14%	11%	7%	9%	15%	14%	22%	10%	19%	10%	7%
				EF																						
25-34	17%	37%	381	-	757	-	-	-	-	639	15	56	46	30	91	61	139	43	54	100	120	204	554	89	152	129
	17%	17%	16%	-	100%	-	-	-	-	17%	11%	14%	15%	18%	17%	18%	13%	11%	13%	18%	18%	27%	15%	21%	18%	18%
				-	DF																					
35-44	862	424	437	-	862	-	-	-	-	718	35	68	40	32	96	83	135	50	85	118	119	220	641	52	128	179
	19%	19%	19%	-	100%	-	-	-	-	19%	17%	17%	19%	16%	19%	22%	19%	13%	13%	19%	19%	29%	17%	12%	15%	25%
				-	DE																					
45-54	750	366	384	-	-	-	750	-	-	602	36	76	35	25	91	48	96	84	96	84	79	123	627	59	144	140
	17%	17%	16%	-	-	-	100%	-	-	16%	23%	16%	13%	18%	13%	13%	13%	15%	13%	15%	13%	12%	77%	14%	14%	19%
				-	-	-	DE																			
55-64	684	334	350	-	-	-	684	-	-	544	30	69	38	20	65	41	93	59	72	86	108	32	651	67	119	120
	15%	15%	15%	-	-	-	100%	-	-	14%	22%	18%	18%	10%	13%	11%	13%	15%	17%	16%	17%	4%	17%	16%	14%	17%
				-	-	-	DE																			
65+	930	397	533	-	-	-	-	930	816	5	75	33	45	104	86	190	123	77	83	117	18	912	75	209	106	
	20%	18%	23%	-	-	-	-	100%	81%	4%	19%	16%	23%	20%	23%	26%	32%	18%	15%	19%	2%	24%	2%	2%	2%	
				-	-	-	-	DE																		
Region	3794	1835	1959	475	639	718	602	544	816	3794	-	-	-	197	511	369	727	388	421	551	630	641	3154	347	693	617
England	12%	13%	12%	8%	85%	84%	83%	80%	80%	100%	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	84%	83%	83%	85%	
Northern Ireland	135	61	74	14	15	35	36	30	5	-	135	-	-	-	-	-	-	-	-	-	-	22	114	8	32	21
	3%	3%	3%	2%	2%	4%	3%	4%	1%	-	-	-	-	-	-	-	-	-	-	-	-	3%	2%	2%	3%	
				-	-	-	-	-	-																	
Scotland	391	184	208	47	56	68	76	69	75	8%	-	391	-	-	-	-	-	-	-	-	-	69	323	43	66	50
	9%	8%	9%	8%	7%	8%	8%	10%	10%	8%	-	100%	-	-	-	-	-	-	-	-	-	9%	10%	10%	6%	7%
				-	-	-	-	-	-																	
Wales	214	97	117	22	46	40	35	38	33	-	-	214	-	-	-	-	-	-	-	-	-	35	179	19	44	34
	5%	4%	5%	4%	6%	4%	5%	6%	4%	-	-	100%	-	-	-	-	-	-	-	-	-	5%	5%	5%	5%	
				-	-	-	-	-	-																	
North East	197	88	109	45	30	32	25	20	45	197	-	-	-	197	-	-	-	-	-	-	-	33	164	20	40	21
	4%	4%	5%	8%	4%	4%	3%	3%	5%	5%	-	-	-	100%	-	-	-	-	-	-	-	4%	4%	5%	5%	
				EF																						
North West	511	260	252	64	91	96	91	60	104	511	-	-	-	-	511	-	-	-	-	-	-	93	418	68	111	74
	11%	12%	11%	12%	12%	11%	12%	10%	11%	13%	-	-	-	-	100%	-	-	-	-	-	-	12%	11%	16%	13%	16%
				-	-	-	-	-	-																	
Yorkshire	369	160	209	51	81	83	48	41	86	369	-	-	-	-	-	369	-	-	-	-	-	74	296	31	66	69
	8%	7%	9%	9%	8%	10%	4%	8%	9%	10%	-	-	-	-	100%	-	-	-	-	-	-	10%	8%	7%	8%	
				-	-	-	-	-	-																	
Midlands	727	350	376	82	139	135	96	93	180	727	-	-	-	-	-	-	727	-	-	-	-	120	607	76	147	103
	16%	16%	16%	15%	18%	16%	13%	14%	19%	19%	-	-	-	-	-	100%	-	-	-	-	-	16%	16%	18%	18%	14%
				-	-	-	-	-	-																	
South West	388	184	204	29	43	50	84	59	123	388	-	-	-	-	-	-	-	388	-	-	-	44	344	41	80	63
	9%	8%	9%	5%	6%	6%	11%	9%	13%	10%	-	-	-	-	-	-	100%	-	-	-	-	6%	9%	10%	10%	9%
				-	-	-	-	-	-																	
East of England	421	194	228	38	54	85	96	72	77	421	-	-	-	-	-	-	-	-	421	-	-	10	346	33	69	57
	9%	9%	10%	7%	7%	10%	7%	10%	11%	11%	-	-	-	-	-	-	-	100%	-	-	-	12%	10%	9%	8%	
				-	-	-	-	-	-																	
London	551	284	267	80	100	118	84	86	83	551	-	-	-	-	-	-	-	-	551	-	-	90	461	38	81	109
	12%	13%	11%	14%	13%	14%	11%	13%	9%	15%	-	-	-	-	-	-	-	-	100%	-	-	12%	12%	9%	10%	
				-	-	-	-	-	-																	
South-east	630	315	315	86	120	119	79	108	117	630	-	-	-	-	-	-	-	-	-	630	-	112	518	42	100	120
	14%	14%	13%	15%	16%	14%	11%	16%	13%	17%	-	-	-	-	-	-	-	-	100%	-	-	15%	14%	10%</		

9 June 2014
THE HARRIS POLL GLOBAL OMNIBUS
J110757W13/W14 APRIL 2014
HARRIS INTERACTIVE
A585 - FSA CAMPYLOBACTER AWARENESS STUDY
FIELD PERIOD: 25th MARCH - 10th APRIL 2014

<u>Page</u>	<u>Table</u>	<u>Title</u>
1	1	Q4600 (Q1). We would now like you to answer some questions on food hygiene and safety. Please look at the list of different types of food poisoning below; which had you heard of before today? This Question Was Weighted To The General Population
2	2	Q4600 (Q1). We would now like you to answer some questions on food hygiene and safety. Please look at the list of different types of food poisoning below; which had you heard of before today? This Question Was Weighted To The General Population
3	3	Q4605 (Q2). Thinking for a moment about Campylobacter specifically, what do you understand to be the main source of Campylobacter food poisoning? Please select only one from the list below. This Question Was Weighted To The General Population
4	4	Q4605 (Q2). Thinking for a moment about Campylobacter specifically, what do you understand to be the main source of Campylobacter food poisoning? Please select only one from the list below. This Question Was Weighted To The General Population
5	5	Q4610 (Q3). When preparing raw chicken at home, do you wash it? This Question Was Weighted To The General Population
6	6	Q4610 (Q3). When preparing raw chicken at home, do you wash it? This Question Was Weighted To The General Population
7	7	Q4615 (Q4). Why do you wash raw chicken? Please select as many of the answers below as apply to you. This Question Was Weighted To The General Population
8	8	Q4615 (Q4). Why do you wash raw chicken? Please select as many of the answers below as apply to you. This Question Was Weighted To The General Population
9	9	Analysis of Sample Analysis of Sample - Great Britain This Question Was Weighted To The General Population